



Consultation and Professional Services Application Form

Would you like Ari to coach you personally?

Are you the kind of person who prefers to work directly with the expert? Would you like to have a private, one-on-one coaching session with Ari?

Ari will dissect your sales challenges from the Unlock The Game Mindset point of view -- a viewpoint of integrity that helps you focus on reaching your goals by seeking the truth behind each of your challenges.

Ari is the founder of this way of thinking, and you'll have direct access to him. He'll be your guide and mentor as he gives you his personal attention and perspective.

Here are some of the challenges that people have recently brought to Ari...

Over the phone selling

- "I'm still struggling with making the Mindset a permanent part of my thinking. I'd like to schedule some time with you so I can bring you my selling challenges so you can fast track my learning process."
- "I have a sales team that's struggling with cold calling. How can I get them to adopt the Mindset and be more effective over the phone?"

Face to face selling

- "I'm an 'old sales dog' who learned everything I know from the old sales gurus -- but it's stopped working. Can you help me change?"
- "I'm already a top sales performer. I'm looking to you to take me to the next level in terms of exceeding my sales goals this year."

Online selling

- "I'm not happy with my sales conversion rate on my website. I'm getting the industry average of 2 to 3 percent, but I know that more is possible. I want to hire you to help me improve that."
- "I have a website and I want to give it the kind of human touch I see on your site. I need advice on how to grow my online business from your perspective."

Do any of these challenges apply to you? A private consultation with Ari is your chance to get to the bottom of the obstacles that are holding you back from reaching your professional and personal goals.

Here's what you'll get with when you schedule a **private consultation with Ari...**

- ✓ You and he will identify the **roadblocks** that are limiting your sales success.
- ✓ Then you'll focus on and review every aspect of your **sales approach**.
- ✓ Then you'll get a thorough **critique** along with **action steps** that you can implement right away.
- ✓ Also, you'll get an **MP3 recording of your session** the same day so you can go back and review your action plan at your convenience. You'll be able to focus 100 percent on our discussion, without needing to take notes. And you can ask all the questions you like.



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(Of course, any information you supply will be treated as confidential.)

1. Briefly describe your business (products and/or services, industries and markets you serve, annual gross sales volume).

2. Briefly describe your position and responsibilities, and list your 3 to 5 most important sales and/or marketing challenges.

3. What do you want to accomplish by consulting with Ari?

Please schedule me for a 30 minute consultation for US \$500 60 minute consultation for US \$1,000

SCHEDULING PREFERENCE:

1st choice: _____ **2nd choice:** _____ **3rd choice:** _____
DAY DATE TIME DAY DATE TIME DAY DATE TIME

NAME _____ TITLE _____ COMPANY NAME AND INDUSTRY _____
STREET _____ CITY _____ STATE/PROVINCE/COUNTY _____ POSTAL/ZIP CODE _____
DAYTIME PHONE _____ EVENING PHONE _____ E-MAIL ADDRESS _____ WEBSITE _____
BEST DAYS TO CALL _____ BEST TIMES TO CALL _____

PAYMENT METHOD: VISA MASTERCARD AMERICAN EXPRESS



CREDIT CARD NUMBER _____ EXPIRATION DATE _____ PAYMENT AUTHORIZATION SIGNATURE _____

Please fax this form to (310) 496-3161 or call (866) 530-5125 to schedule your consultation by phone. We'll get back to you within 3 business days. Consultations can usually be scheduled within 10 business days.